



SÍLVIA PARERA

A freshly graduated digital designer soon to be based in Oslo, Norway but originally from Barcelona, Spain with strong skills in **UI – UX & Graphic Design**, Branding and Communications. I really enjoy working with passionate people whose aim is to solve problems through beautiful design and seamless digital experiences.

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📅 07/09/1998

in Sílvia Parera Català

🌐 pareradesign.com

📍 Oslo, Norway

LANGUAGES

Catalan	Native
Spanish	Native
English	Professional Proficiency
French	Intermediate
Norwegian	Beginner

PROGRAMS

Adobe Ai	Drupal
Adobe Ps	Figma
Adobe Id	Visual Studio
After Effects	Wordpress
Adobe Xd	Webflow

SKILLS

HTML 5	JavaScript
CSS 3	MySQL

INTERESTS

Padel	Movies & TV Shows
Golf	Piano
Travelling	

**FIRST, THINK.
SECOND, DREAM.
THIRD, BELIEVE.
AND FINALLY, DARE.**

- Walt Disney

WORK EXPERIENCE

06/2021 – Present	Communication Manager	ESN UPC Barcelona Barcelona
	<i>Volunteering</i> Elected Communication Manager for Erasmus Student Network. In charge of leading a group of 8 other volunteers in the communications committee. Content creation for Social Media, merchandising design and other promotional material, scheduling and planning, webmaster and board member.	
2021 – Present	Freelance	Barcelona
	<i>Part time</i> Graphic Designer and UI Designer. Combined freelancing with my Master degree in Graphic and UX/UI Design.	
02/2020 – 06/2020	Marketing & Design Intern	Manusa Barcelona
	<i>Internship</i> Developed and presented a proposal for the visual identity for a new company brand called doorwifi. Also conceptualized promotional material for the brand and a new landing page for the product. Worked with a team of app developers testing and improving the new product's phone application.	
01/2019 – 08/2019	Marketing & Communication Intern	Top Cable Barcelona
	<i>Internship</i> Worked as the coordinator of the company's Inbound Marketing strategy and acted as the liason between the agency and Top Cable. Also scheduled and devised a content plan and mailing calendar for each buyer persona. Kept track of interesting leads and sent them to the commercial department. Generated turnover: 500K€ by the time I left the project.	
EDUCATION		
09/2021 – 09/2022	Master in Graphic & UX/UI Design	Barcelona
	EINA Centro Universitario de Diseño y Arte de Barcelona.	
09/2020 – 07/2021	Master in Marketing Management	Barcelona
	ESADE Business & Law School	
09/2016 – 06/2020	Bachelor in Business Administration	Barcelona
	ESADE Business & Law School - Exchange University: Wirtschafts Universität Wien (09/2019 – 01/2020) - Honors in Social Marketing	

OTHER INFORMATION

09/2020 – Now	Volunteer at Erasmus Student Network
	Non-profit organization that works for the creation of a more mobile and flexible education environment by supporting student exchange from different levels.
01/2019 – 05/2019	ESADE Blood Drive Campaign
	Created, planned and executed the university's anual blood drive campaign and led a group of international students. Resulted in a record of blood donations (135).
2017 – 2018	Graphic Designer at ESADE's Transpose Magazine